

YES on H

Democracy Money Can't Buy!

"The reform that makes all other reforms possible" – Bill Moyers



On November 2nd the Citizens of Berkeley will have the opportunity to become the first municipality in the United States to adopt full public financing of local elections. All candidates who receive an achievable level of small contributions qualify for equal and adequate campaign financing – and can receive no outside money.

✓ **Measure H will Increase the Diversity of Candidates**

Our current mayor spent \$236,000 to win election, while the average winning city council campaign costs \$35,000. Without public financing, only wealthy candidates, or those with connections to big donors, can run.

✓ **Measure H will Level the Playing Field**

All candidates will run with the same amount of money, ensuring that elections are based on candidates' ideas, experience and community support, not their abilities as fundraisers.

✓ **Measure H Will Make Elected Officials Responsive**

When campaigns are paid for by the voters—instead of special interests—officeholders are responsive to the voters, not beholden to special interests.

✓ **Measure H is Proven, Tested and Sound**

Similar reforms in Maine and Arizona have led to a three-fold increase in minority candidates, a 25% increase in women candidates, and more contested elections. Maine even became the first state in the country to adopt Universal Healthcare as a consequence.

✓ **Measure H is Fiscally Responsible**

Measure H will not increase taxes or cut programs. It allows the City Council the flexibility to implement Public Financing of Elections only when funds become available.

✓ **Help Make History in Berkeley!**

By passing Measure H in Berkeley, we help state and national reform efforts! Public financing does cost money (about \$5 per voter), but better our money than the legalized bribery that corrupts our democracy on all levels.



Measure H is a much needed step in the struggle for fairer elections and better government both locally and nationally. The experience of Public Financing in Maine and Arizona shows that when elected officials are responsible to their voters, not their donors, everyone gains.

—Congresswoman Barbara Lee

"The Sierra Club has long been concerned about the influence of money on elections. The genuine need of candidates to get the word out about themselves costs money. Because they need to raise money from big donors, their stands on issues can become muted or distorted. **We can get rid of the need to please major donors by adopting Public Financing of Elections, which has been used successfully in Maine and Arizona.**"



—Kitty McLean, Sierra Club



"The presidential candidates will spend more than \$1 billion on this election—the most expensive election in U.S. history. Campaign spending is out of control. By passing Measure H, **Berkeley voters can lead the way** to the state and national reform we need."

—Tom Bates, Berkeley Mayor



"We need to end the modern-day poll tax. Restoring our elections so that votes count more than money **advances civil rights, protects voting rights and assures diversity.** Measure H will strengthen the democratic process by allowing qualified Berkeley residents to run for office, without having enormous personal wealth or access to wealthy friends."

—Paul Turner, The Greenlining Institute, Claiming Our Democracy Program

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Who supports Measure H?

Elected Officials

Congresswoman Barbara Lee
Mayor Tom Bates
California State Assemblymember Loni Hancock
Councilmember Gordon Wozniak
Councilmember Linda Maio
Councilmember Margaret Breland
Councilmember Dona Spring
Councilmember Kriss Worthington
Darryl Moore, Trustee, Peralta Community College District
Shirley Issel, Berkeley School Board Director
John Selawsky, President, Berkeley School Board
Terry Doran, Berkeley School Board Director
Joaquin Rivera, Berkeley School Board Director
Maxwell Anderson, Chair, Berkeley Rent Stabilization Board
Howard Chong, Berkeley Rent

Stabilization Board

Chris Kavanagh, Berkeley Rent Stabilization Board
Robert Jevans, Berkeley Rent Stabilization Board
Andy Katz, Member, Berkeley Zoning Adjustments Board
Mike Sheen, Vice-Chair, Berkeley Police Review Commission
Sara Shumer, Vice-Chair, Public Works Commission
Sean Dugar, Berkeley Youth Commission
Jesse Townley, Member, Disaster Council

Organizations

Sierra Club
Common Cause
Democratic Party of Alameda County
Green Party of Alameda County
Gray Panthers
CALPIRG

National Women's Political Caucus, Alameda North
California Clean Money Campaign
Public Campaign
Wellstone Democratic Renewal Club
National Lawyers Guild, San Francisco Bay Area
Democracy Matters
The Greenlining Institute
Center for Voting and Democracy
East Bay for Democracy

Individuals

Partial list of endorsers. Affiliations for identification purposes only.
Jesse Arreguin, ASUC City Affairs Director
Ben Bagdikian, Former Dean, UC Berkeley School of Journalism
Jaleh Bisharat, Businessperson and Co-Founder, TakeBackCA.org
Jeff Brand, Dean, University of San Francisco School of Law

Wendy Brown, Professor of Political Science, UC Berkeley
Mal Burnstein, Attorney
Nancy Carleton, Halcyon Neighborhood Association
Santiago Casal, Latinos Unidos
Nancy Chodorow, Professor of Sociology, UC Berkeley
Scott Connolly, Graduate Theological Union
Darcy Crosman, Democracy for America, SEIU Local 616
John Denvir, Professor, University of San Francisco School of Law
Michael Ferguson, Attorney
Adonal Foyle, Golden State Warriors, Founder, Democracy Matters
Paul Gilchrist, Professor of Physics, UC Berkeley
Jim Lindsay, Founder, Californians for Electoral Reform
Belinda Lyons, Executive Director,

Mental Health Association of San Francisco
Alice Meyers, ACLU
Tom Miller, General Counsel, Global Exchange
Dan Newman, President, Say I Can
Jason Overman, Director, ASUC Tenants Rights
Nancy Rader, Renewable Energy Advocate
Alan Ross, Common Cause
Robert Stephenson-Padron, Treasurer, Committee to Defend Affordable Housing
Peter Trier, Vice-President, Easy Does It Disability Services
Catherine Trimbur, Attorney
John Warren, Theater Director, Intersection for the Arts
Mal Warwick, Consultant
For a complete list of endorsers, please visit www.berkfair.org